



Position: Graphic Designer (Web & Print)

Location: City of Chicago
Starts: June 2010
Level: 1 - 3 Yrs Experience
Status: Freelance to Fulltime

Integrated marketing firm seeks graphic designer to work on various web and print projects. The ideal candidate will have a portfolio and experience which reflects an ability to develop and produce original design concepts for web sites, brand identities, brochures/collateral, print ads, and e-newsletters. Proficiency in Adobe Creative Suite is required. Basic understanding of HTML, CSS and Flash is strongly recommended.

Creative Development

- Brainstorm and develop initial design concepts
- Research and identify appropriate photos and graphics
- Develop design concepts and mock-ups
- Format for print or online publication

Programming (Not required but basic understanding is advantageous)

- Prepare Photoshop files for Web development team
- Implement basic HTML and CSS for e-blasts and electronic newsletters
- Make basic HTML and CSS updates to client Web sites

Applying for the Position

If you are interested in applying for this position, please submit a resume with links to previously developed sites showcasing your experience to:

Courtney Hill
312-255-3030 (f)
chill@marketm.com

About Market M

Market M is a spin-off of the small business service division of leading global public relations firm Hill & Knowlton and operates as an independent, integrated marketing firm providing comprehensive project and campaign-based solutions for small to mid-sized businesses, as well as non-profits. We also help large companies and government agencies develop marketing campaigns targeting the small business marketplace, and serve as a low-cost alternative for developing marketing support material for organizations of all sizes. To learn more, please visit us online at www.marketm.com.